

8 WEEKS OF SUMMER PARTNER INCENTIVE

LET'S ENJOY
THE SUMMER TOGETHER

EVERY WEEK BRINGS YOU CLOSER TO A SUMMER WIN!

MAKE
THIS YOUR
BEST SUMMER
YET!

Dear Valued Partner,

Summer is here, and so is your chance to turn every opportunity into exciting rewards!

From 17th June to 30th August, Intermedia's Summer Challenge is bringing the sunshine with fantastic prizes, team experiences, and exclusive rewards. Whether you're growing recurring revenue, landing major UC and CC deals, or taking on surprise bonus challenges, every success moves you closer to a big summer win.

YOUR SUMMER CHALLENGE AWAITS

This is your opportunity to:

- Grow your Monthly Recurring Revenue (MRR)
- Close high-value UC and CC opportunities
- Compete for unforgettable team experiences
- Earn exclusive summer-themed merchandise
- Take part in surprise bonus challenges throughout the campaign

WHAT'S UP FOR GRABS?

- 1. Top MRR Growth Competition** – The three partners achieving the highest MRR growth between 17th June and 30th August will win an exciting team experience and the chance to celebrate their success in style.
- 2. Big Deal Rewards** – Think you've got the biggest opportunity of the summer? The partner closing the largest UC deal will win a £500 prize, while the partner securing the largest CC deal will also take home £500.
- 3. Surprise Bonus Challenges** – Keep your eyes peeled throughout the competition. We'll be launching surprise bonus challenges across the summer, creating even more opportunities to win prizes, gain recognition, and boost your chances of success. Expect the unexpected!

MAKE THIS YOUR BEST SUMMER YET

The Intermedia team is ready to help you maximise every opportunity and make this a summer of growth, success, and celebration. Every deal counts. Every win matters. Every achievement brings you closer to a summer reward.

Turn the page to explore all details of challenging and start planning your winning strategy!

TOP MRR GROWTH COMPETITION

The three partners achieving the greatest Monthly Recurring Revenue (MRR) growth between 17th June and 30th August will win a team celebration to remember.



1st Place - Team Experience of Your Choice

Up to **£1,000** towards your activity. Celebrate your success with your team your way.



2nd Place - Team Experience of Your Choice

Up to **£750** towards your activity. A fantastic reward for an outstanding summer performance.



3rd Place - Team Drinks Event

Up to **£375** towards your event. Raise a glass to a successful summer.



BIGGEST UC DEAL

Think you've got the deal of the summer? The partner who closes **the largest Elevate UC opportunity** during the challenge period will win: **£500 Prize** - One big opportunity could deliver an even bigger reward.

BIGGEST CC DEAL

The partner who secures **the largest Elevate Contact Centre opportunity** during the challenge period will win: **£500 Prize** - Another chance to turn a major win into a rewarding summer bonus.

SURPRISE BONUS CHALLENGES

And that's not all... Throughout July and August we'll be launching surprise bonus challenges, flash competitions, and additional reward opportunities.

GROW. WIN. CELEBRATE.

Expect the unexpected!

Keep an eye on communications from the Intermedia team for the latest challenge announcements.

